# Arjahn Cox

Fashion Design | Styling | Merchandising

# EXPERIENCE

#### **The Phluid Project,** Remote — Design Team Assistant, Operations Manager, Dropshipping Coordinator, Event Coordinator

JUN 2021- JUN 2022

#### **Design Team**

Jun 2021-Jun 2022

Developed graphics and products, line sheet development, tech packs, trend forecasting and SWOT Analysis. Assisted in creating graphics for their Target Pride 2022 campaign. Styled models in Spring 2022, and Pride 2022 Photoshoots

#### **Operations Manager**

Shipped products, responded to customers, solved shipment issues, stocked Popups, oversaw inventory, pulled shopify data

#### **Event Coordinator**

#### May 2022- Jun 2022

May 2022-Jun 2022

Led collaborations with other brands for pride events, met with brands, arranged guest attendance, merchandising, and social media presence for events

#### Dropshipping Coordinator

#### Aug 2021 - Jun 2022

Contacted and discovered new vendors, Uploaded vendor products, Negotiated vendor contracts, Led dropshipping relations.

# Darren Apolonio, New York, NY — Show Assistant

NYFW FALL 2022

Assisted with the SS23 show and show preparations: Helped with model casting, show styling, alteration and styling notes, dressing, pre-runway garment preparation, backstage runway preparation. Supported in sourcing hair and accessories for runway show.

# Gogo Graham, Brooklyn, NY — Show Assistant

#### NYFW FALL 2022

Assisted with the SS23 Show. Helped with show line up, run of show, and dressing models.

# Christian Cowan, New York, NY - Intern

AUG 2019 - MAR 2020

Prepared and dressed models during the SS20 and FW21 Fashion Week Shows.

Hand sewed garments, crystaled garments, and sourced fabrics. Collected garment pickups, deliveries, and shipments.

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## **AWARDS**

### CFDA Scholarship Award

SEPT 2022

Received a \$25K scholarship from The Council of Fashion Designers of America to go towards my final year of design school. Scholarship was awarded based on design portfolio, future potential, and need.

# **EDUCATION**

# Parsons School of Design, New York, NY

CLASS OF 2023

Fashion Design Major in Systems and Society Pathway. GPA 3.9

#### Central Saint Martins, London, UK

FALL SEMESTER 2021

Womens Wear Pathway Participated in CSM White Show and Colour Project

# SKILLS

Fashion Design, Machine Sewing, Hand Sewing, Fabric Sourcing, Styling, Pattern Making, Draping, Shopify, SWOT Analysis, Google Suite, Procreate, Photoshop, Premiere Pro, Adobe Illustrator, Canva, Wix Websites, Communication skills, Collaboration talent, Leadership, Organizational Know-How